

PMAP2021-2022_S1: Research Material (Short)

Title: UTT WeCapture Media Mobile

Presented by Yoichi Watanabe and Katsunari Imai

For University of Trinidad and Tobago

The Academy for the Performing Arts

Bachelor of Fine Arts in Digital Media Arts

What is WeCapture Media Mobile?

- “It is a vehicle van fully equipped for high-quality audio-visual recording and streaming.”
- “It is a cultural AV-streaming station with Mobility, Speedy, Efficiency, and High Productivity.”

Mission of WeCapture:

- To capture, record, preserve and promote the region’s cultural information.
- To establish an archive database for passing them for the future generation.

Purpose of Media Mobile:

- The traveling media vehicle enables capture-recording and producing a vast number of audio-visual contents with the highest quality and productivity.
- The traveling media vehicle outreaches communities and the younger generation throughout our nation to restore cultural pride and encourage cultural activities.
- The operation of WeCapture Media Mobile aims to teach UTT students cultural awareness, media production skills, and entrepreneurship.



Nov 17th 2021

Background History:

Under the initiative of Yoichi Watanabe, the Active Archive project was formalized by The University of Trinidad and Tobago at the institution's launch in 2009. Katsunari Imai involved in the project in 2010 to boost the operation by establishing a partnership with Pantrinbago and the associated government's organizations. The project aims to record and preserve the region's cultural heritage, such as Carnival celebration, Steelpan music, and folklore art forms.

The Active Archive grew under the ICT and Music Technology Program as a part of the university's educational curricula to teach students practical audio engineering skills and cultural literacy. Presently, it is named "WeCapture" to stimulate a fresh image for moving forward.

Objectives:

- **Community Outreach:** Supporting regional communities and restoring their cultural pride.
- **Cultural Sustainability:** Preserving our aural and visual history and promoting the value of cultural heritage. Archiving cultural information and developing a digital database for future generation.
- **Educational support:** Teaching UTT students practical media production skills, cultural awareness, and entrepreneurship.
- **Inspiring Youth (Talent Search):** Discovering new artists and developing young talents in the financially challenged communities
- **Pan Caribbean Coverage:** Covering other CARICOM countries to capture-record their unique cultural development.

URLs for the reference:

Website URL	The University of Trinidad and Tobago : https://utt.edu.tt/ UTT Academy for The Performing Arts: https://utt.edu.tt/index.php?wk=71 UTT WeCapture project on Soundcloud - Steelpan audio streaming online: https://soundcloud.com/panorama_live UTT WeCapture project on Facebook page: https://www.facebook.com/wecapturepan Youtube Video produced by the project: https://www.youtube.com/watch?v=lgGeBKG8B6A&t=13s https://www.youtube.com/watch?v=kJ3lohuXxwc Soundcloud (https://soundcloud.com/panorama_live) : Our audio streaming website
----------------	---