



Office of Research, Impact and Postgraduate Studies

presents a **Postgraduate Seminar** titled

Investigating the Techniques for Achieving Success in Local Family-owned Businesses

by **Mr Robin Jagdip**

Family-owned businesses are a significant component of the global economy, particularly in the Caribbean, where they account for a substantial portion of private sector employment. This thesis explores the unique challenges and advantages faced by family-owned businesses in Trinidad and Tobago. It aims to identify the issues these firms encounter and the strategies they employ to overcome them, ensuring their growth and sustainability.

The study begins by defining family-owned businesses and discussing their historical context and importance. It highlights the benefits of family businesses, such as increased trust, flexibility, and loyalty among staff, which often lead to a longer business lifespan. However, it also acknowledges the unique challenges posed by the dynamic nature of family relationships, especially within the Caribbean context.

Through a comprehensive analysis of local family-owned businesses, this research seeks to uncover the secret techniques that have enabled these firms to thrive despite the challenges. The findings are expected to provide valuable insights for private sector groups, policymakers, researchers, and students interested in the relationship between firm ownership, size, and performance in the Caribbean.

The research addresses several key questions, including the measures of success in local family-owned businesses, the challenges they face, and the specific techniques they use to navigate these challenges. By examining these aspects, the study aims to contribute to the body of knowledge on family businesses in Trinidad and Tobago and offer practical recommendations for their continued success and sustainability.



Mr ROBIN JAGDIP is a dynamic and accomplished professional whose education spans multiple industries and continents. With a passion for improving organisational efficiency and a commitment to continuous learning, Robin has expressed interest in various fields, from project management to international commercial law. Robin's educational journey is a testament to this, as he holds an Master of Laws in International Commercial Law, and a Master of Business Administration in Project Management with a focus on Sustainable Growth.

Robin's career is marked by his leadership roles in several companies. As the Managing Director of GCE International Ltd since 2005, he has led the company with strategic vision and a focus on innovation. In addition to this role, Robin serves as the Director of All Time Promotion Scaffolding Company, TRI Trading Co. Ltd, and Jagdip Investment. His leadership in these diverse businesses showcases his versatility and ability to manage complex operations. Robin's expertise extends beyond his home country, with several certifications obtained from China, including Aluminum Specialisation, and Glass Training; providing him with a global perspective and specialised knowledge in his field.

Outside of his professional life, Robin enjoys a variety of hobbies, including singing, cricket, reading, and yoga. These interests reflect his well-rounded personality and his commitment to maintaining a balance between work and personal life. Robin's achievements include being a United Nations Ambassador, a role that underscores his commitment to global issues and his ability to represent and promote the values of the United Nations.

Wednesday 4th December, 2024 at 1:00 p.m.

zoom | **CLICK HERE** to register